

# Western Kansas Football League Souvenir Book Advertising Form

The Annual Program Book will again include team photos and rosters of all Western Kansas Football League teams. It will also include game schedules, as well as advertising messages from local businesses that want to show their support for local teams. The Program will be distributed before the first game to over 800 players and sponsors this year in the following towns Colby, Ellsworth, Ness City, Hays, Hoisington, Lyons, Nickerson, Norton, Oberlin, Phillipsburg, Pratt, Larned, Great Bend, Buhler, McCook and Victoria. The League will also have a website (www.wkfl.net) which will be updated weekly with scores and stats from games, and will have team pictures and rosters. Proceeds from the sale of advertising in the programs are used to support your local teams by buying uniforms and paying officials. All advertising fees are kept by your local teams. Thank you

## Attach Ad Copy Here

Team pages you prefer to be on including Grade \_\_\_\_\_  
(Advertising placement is not guaranteed and preference will be given to larger ads)

## Suggested Advertising Rate Schedule

___ Back Cover (\$325)	___ Quarter Page (\$80)	___ Sixteenth Page (\$30)
___ Full Page (\$250)	___ Eighth Page (\$45)	___ Half Page (\$140)

If you would like to place an advertisement in our program book please check the ad size you would like to reserve, then write or attach the ad copy in the space above. If you have camera ready artwork such as a logo or business card, carefully attach it to this sheet with a paper clip. If you advertised last year, and you want the same ad just write "same as last year" in the copy space, and note any changes. If you want to change your ad size please mark down the size above. Checks and advertising should be submitted to your local teams who will then turn it in with this completed form. All Ads and payment must be submitted by August 15th, no exceptions. Thank you for your support!

Advertiser & Contact \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_  
Authorized Signature \_\_\_\_\_ Phone \_\_\_\_\_

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Eighth Page \$45

Sixteenth Page \$30

Full Page \$250

Back Cover \$325

Half Page \$140